



Founded in 1942, Supreme Industries is the leading and largest plastics processor in the country. Handling over 230,000 tonnes of polymers annually, the company has 19 state-of-the-art manufacturing units strategically located across India. Each of these plants has world-class amenities, ISO 9001: 2000 Certification and features a large production capacity. The company is powered by technology from world leaders that complement the extensive facilities for R&D and new product development.

Product portfolio includes moulded furniture, cross laminated films, plastic piping systems, protective packaging products, material handling products, industrial moulded products and performance films.

Protective Packaging Division

Offering a range of products that add value, cut costs

Supreme takes pride in being a provider of complete and cost-effective solutions for every need related to packaging and cushioning. The scope of services extend to support related requirements like thermal, acoustic insulation and construction. Thanks to its vast expertise and experience, its diverse technologies, new generation materials and knowledge of conversion processes, Supreme provides solutions that are effective, innovative, eco-friendly and economical. With 3 manufacturing plants and 8 converting facilities spread countrywide, along with its global supply chain capabilities, the Division is ideally placed to offer complete packaging services to customers, right at their doorstep. The Division continues to address all environmental concerns. Each manufacturing plant is ISO 9001:2000, EMS 14001 and OSHAS certified.

Supreme also offers turnkey packaging solutions by designing the packaging, overseeing the packing operations at the customer's site and sourcing and incorporating other materials in the process, thus being a true one-stop-shop. Our portfolio of prolific brands includes PROTEC, DURA and INSU.

The Protective Packaging and Cushioning Division (PROTEC)
Protecting all types of goods, and thus the manufacturers' reputation too

At our Protective Packaging and Cushioning Division, we offer custom-made packaging solutions. 'PROTEC' range of products for requirements of diverse industries protect goods from transit damages like breakages, scratches, dents, abrasions, corrosion etc.

Profile of the quarter

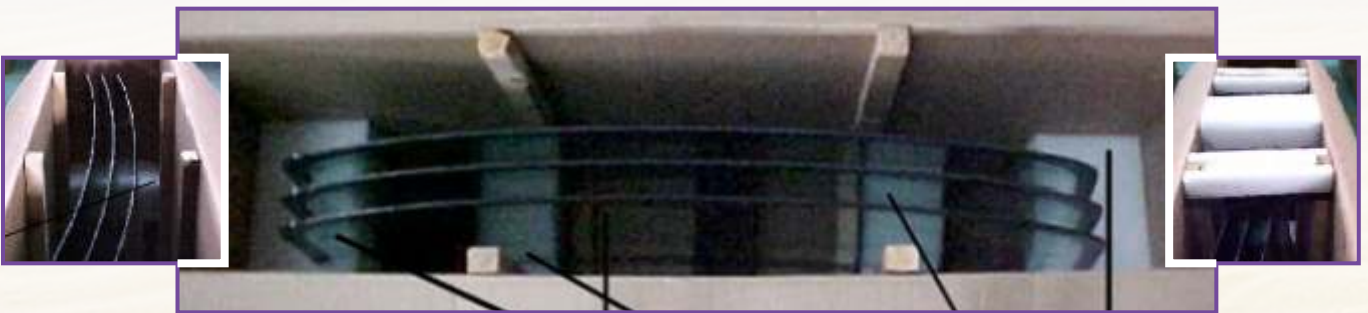


Arun Mimani, Director of Akaygents Pvt. Ltd., is a prominent distributor of The Supreme Industries Ltd. products in Southern India. He leads a well trained sales force. He has been dealing in Supreme Protective Packaging Division product range for the past 20-25 years. With his experience, backed by quality products, Akaygents has been able to expand its customer base to more than 500 customers. Major customers include Hyundai Motor India Ltd., St. Gobain Glass India Ltd. and Nissan Motor India Pvt. Ltd.

Did you Know

PROTECregisil is a whole body filter, suitable for dusty Indian conditions. It stops dust & can be cleaned easily. It can thus be reused, unlike paper filters.

Case Study: "Multiple Wind Shield Glass Packing"



PROPERTIES	PROTECarmour	EPS buffer + Wooden Cage Box
Breakages	Low	High
Handling	Light weight & easy	Bulky & heavy
Environment Friendliness	High	Low, as high consumption of wood
Cost	Saving by 15%	High packing cost

‘ If we don't have it,
we will make it for you. ’

The Construction Accessories Division (DURA) New age solutions for the ever-evolving construction industry

With values and aspiration to give products that are durable, 'DURA' range of civil products meet the needs of the construction industry.

Construction Industry Updates

According to the pre-budget Economic Survey, over 52 percent of the ongoing infrastructure projects in the country are running behind schedule. As on October, 2010, out of the 559 projects, 14 are ahead of schedule, 117 are on schedule and 293 are delayed. Land acquisition, environmental clearance issues and frivolous litigation have been the causes behind the slowdown of infrastructural development.

Market size for applications like filling of joints, is increasing rapidly. Our prime product DURABoardHD100 for joint filling applications enjoys a significant market share and demand for same is picking up compared to the conventional products. DURABoardHD100 is complemented by our range of DURA products; DURAmembrane, DURARods, DURAsilstrip, DURAvapourbarrier, DURAprotector and DURAshield. The company is shortly introducing DURAprotector - a revolutionary new generation product, which is the most ideal material for protection of flooring tiles.

Did you Know

DURAmembrane is the first indigenously developed high performance, bitumen free, composite waterproofing membrane manufactured by Supreme Industries.

Product Comparison

PROPERTIES	DURABoardHD100	Bitumen Board	Remarks
Water Absorption	0.03%	More than 10%	No effect of water
Recovery	96% avg	Low	No water leakage
Bitumen Content	NIL	35-40%	Very Stable
Oozing of Bitumen	NIL	Very high, stains the structure	Very Stable
Cutting & Placing	Easy	Difficult	Ease of application
Life Span & Durability	Long life being a polymer	Disintegrates with contact of water	Worry free installation

Top Projects by the Construction Accessories Division (All India)

MES Airforce Station – Tejpur, Kolkata Airport, Delhi International Airport, SAIL – Rourkela and Bokaro, Jindal Steel and Power Ltd. – Angul Orissa, Wadhwa Builders, Kanakia Builders, Nashik – Gonde Road project, Ahmedabad – Viramgaon Road project

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The Thermal Insulation Division (INSU) *Technology that helps conserve nature in a big way*

To improve efficiency and thereby enable conservation of energy, the Thermal Insulation Division of Supreme provides top-of-the-line insulation solutions with its 'INSU' range of products.

Insulation Industry Updates

With emphasis on energy efficient buildings, creation of the ECBC code and its adoption by all states of India, the country is witnessing a revolution with the concept of Green Buildings. This has brought a change in the whole gamut of equipment used in HVAC and also in the methodology of construction, enabling the insulation industry to offer materials, which are environment-friendly, user-friendly and non-hazardous to health. To reduce carbon footprint and increase efficiency, supplies are directly offered to project sites from local manufacturing units. The estimated market share of Supreme Industries is 10%, which is expected to reach 12% by 2011-12.

Did you Know

INSUshield is non-fibrous flexible foam. It is suitable for use in any cold insulation applications in industrial units such as Pharma, Malls, Hospitals or Hotels.

Profile of the quarter



Mr. Deepak Kapse, Director of Knexir Consultants Pvt. Ltd., heads a team of 120 technical personnel covering all engineering disciplines with a capacity of 220,000 engineering man-hours per year working to international standards. The company delivers a wholesome package of quality service of unmatched value. Knexir has successfully completed various projects in the areas of Chemicals & Personal Care, Engineering, Food & Beverages Engineering, Pharmaceuticals & Health Care, Offices and Interior Designs etc. Projects handled include Matrix Laboratories Ltd., Perrigo API Ltd., Pepsi India Holdings Ltd., Unichem Laboratories Ltd. and Biocon Ltd.

Product Comparison

PROPERTIES	INSUshield	Resin Bonded Fibreglass Wool
Fire Characteristic	Fire retardant; neither propagates fire nor releases dense smoke or toxic gases	Combustible smolders within the material can act as a source of fire
Water Absorption	Negligible water absorption, thus thermal conductivity is not affected	Absorbs moisture leading to increase in thermal conductivity
Acoustic Properties	Good vibration dampener material, hence improves sound transmission loss	Poor sound dampening property
Packing and Transportation	Easy to handle and transport without adversely affecting quality of material	Prone to damage in transit and fibre properties are adversely affected

Top Projects by the Thermal Insulation Division (All India)

TELCO – Jamshedpur, Tech Mahindra – Kolkata, ESIC Hospitals – Kolkata, Kanpur, Lucknow, Faridabad, DRDO – Korba, Astra Zenica Pharma – Bangalore, Indupulapadu Cotton Mills AP, Ranbaxy Pharma – Bangalore, Kilitch Co Pharma Ltd. – Baddi, Serum Institute – Pune, Unichem Laboratories – Pithampur, Cambrock – Baroda, OPAL – Dahej, Arvind Mills – Ahmedabad

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Events and Exhibitions



Participation in exhibitions in the coming 6 months: Compact '11, Delhi Build '11, Young Architects Festival '11, Meet at Agra '11, India Warehousing Show & India ECL Show '11

Perk up your time management skills

The below Matrix will help you organize your time effectively

	Urgent	Non Urgent
Important	 <ul style="list-style-type: none"> • Crisis • Pressing problems • Deadline driven projects, meetings, preparations <p>Need to spend time here</p>	 <ul style="list-style-type: none"> • Preparation, Prevention • Value clarification • Planning, Relationship building • True recreation, Empowerment <p>Ignoring these creates stress, burnout and crisis</p>
Not Important	<ul style="list-style-type: none"> • Interruptions • Phone calls, mails • Some reports, meetings • Popular activities <p>Creates illusion of importance</p> 	<ul style="list-style-type: none"> • Trivia • Busy work • Escape activities • Irrelevant mails <p>Time Wasters</p> 

Quiz (Incredible India)

- The name of which Indian river means "the son of the creator"?
- Which state of India is known as "the crown of India"?
- What region of India gets its name from the fact that it is drained by five major rivers?
- Black cotton soil is the chief soil type in which geographical feature?
- Which city in India would you be in if you are visiting the Victoria Memorial?

Answer: Brahmaputra, Jammu & Kashmir, Jammu & Kashmir, Purnjab, Deccan Plateau, Kolkata



Contact Us

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